LEARNING AS ONE NATION
Expanded Project

Ethics_18

SHS LEARNING ACTIVITY

Name: _____ **Score/Mark:** _____
Grade and Section: _____ **Date:** _____
Strand: ☐ STEM ☐ ABM ☐ HUMSS ☐ ICT (*TVL Track*)
Subject: ***Business Ethics and Social Responsibility***
Type of Activity: ☐ Concept Notes ☐ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☐ Others: _____

Activity Title: **Entrepreneurs' Social Responsibility (ESR)**

Learning Target: To discuss the significance and impact of entrepreneur social responsibility

References: *(Author, Title, Pages)*
1) (web) https://www.investopedia.com, Retrieved Sept. 30, 2017;
2) M.D.R. Oclarit, CVIF Learning Activities

Entrepreneurs' social responsibility (ESR) is an ethical theory that combines entrepreneurship with the mission to serve society in which entrepreneurs have to look beyond the bottom line of monetary benefit and should have a higher sense of social responsibility. The evolution of ESR has to be considered as a new entrepreneurial culture. Every entrepreneur has to have a social awareness mentality. He must not only focus his action plan solely on profit but should also make a conscious effort on how he can substantially make a positive difference to the society where he belongs.

As a concept, ESR aims to ensure the improvements of communities by reaching out through social activities and providing basic amenities in order to alleviate living conditions. There has to be a balance between economic growth and the general welfare of the society and the environment. If this equilibrium is maintained, then social responsibility is accomplished.

Implementation of ESR

Set Goals

Decide the Cause

Partner with an Organization

Formulate a Program

Implement the Planned Program

Exercises:

1. Briefly explain the significance of ESR.
2. What is the advantage of partnering with an organization in implementing ESR?