LEARNING AS ONE NATION

Expanded Project

Business Ethics_SP

SHS LEARNING ACTIVITY

Name: _____ **Score/Mark:** _____

Grade and Section: _____ **Date:** _____

Strand: ☐ STEM ☑ ABM ☐ HUMSS ☐ ICT (*TVL Track*)

Subject: *Business Ethics and Social Responsibility*

Type of Activity: ☑ Concept Notes ☐ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☑ Others: *Semestral Plan*

Activity Title: Semestral Plan

Learning Target: To outline the topics to be taken up in Business Ethics and Social Responsibility for the second semester

References: *(Author, Title, Pages)*

1) DepEd Most Essential Learning Competencies
2) J. F. Z. Carpio, CVIF Learning Activities

Subject Description:

The course deals with the fundamental concepts, principles, and practices of ethical standards in the business environment. It combines the theoretical foundations of setting up business enterprises with the conduct of entrepreneurial activities in the context of one's accountability and social responsibility.

TOPICS
The Role of Business in Social and Economic Development
• The Purpose of Establishing a Business Enterprise
• Social Responsibility and Civic Duty of a Firm
• Underlying Principles of Fairness, Accountability, Transparency
• Codes of Ethics and Right Conduct
Foundations of the Principles of Business Ethics
• Relevance of Business Ethics
• Implication of Classical Philosophies to Business
• The Impact of Belief Systems
• The Filipino Value Systems
Social Responsibility of Entrepreneurs
• The Responsibilities and Accountabilities of Entrepreneurs
• Major Ethical Issues in Entrepreneurship
• Models and Frameworks of Social Responsibility
• Fair Business Policies and Practices
Business Beyond Profit Motivation
• Reasons for Establishing Business Beyond Profit
• The Business Enterprise as Employees Gateway to Financial Freedom
• Innovating and Developing Products for Customers' Satisfaction and Benefit
• Corporate Social Responsibility

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