LEARNING AS ONE NATION
Expanded Project

Ethics_19

SHS LEARNING ACTIVITY

Name: _____ **Score/Mark:** _____
Grade and Section: _____ **Date:** _____
Strand: ☐ STEM ☐ ABM ☐ HUMSS ☐ ICT (*TVL Track*)
Subject: ***Business Ethics and Social Responsibility***
Type of Activity: ☐ Concept Notes ☐ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☐ Others: _____

Activity Title: **The Social Enterprise**
Learning Target: To explain the notion and relevance of a social enterprise
References: *(Author, Title, Pages)*
1) (web) https://en.m.wikipedia.org, Retrieved Oct. 17, 2017;
2) M.D.R. Oclarit, CVIF Learning Activities

A **social enterprise** is an organization that applies commercial strategies to maximize improvements in human and environmental well-being. It is a cause-driven business, whose primary reason for being is to achieve a social mission and serve the common good.

Although profits are not the primary motivation behind a social enterprise, revenue still plays an essential role to sustain the venture. In fact, sustainable revenue differentiates a social enterprise from a traditional charitable institution that relies mainly on outside funding in a form of donations or grants to achieve its social cause.

When a social enterprise is highly profitable, its priority is the reinvestment of profits into its social mission rather than payout to shareholders. A successful social enterprise is one that balances upholding the social mission and maximizing the productivity of its business venture to ensure sustainability.

Exercise: Applying cooperative learning with your classmates, discuss the *Social Enterprise Business Model* illustrated above.