LEARNING AS ONE NATION
Expanded Project

Ethics_11

S H S L E A R N I N G A C T I V I T Y

Name: _____ **Score/Mark:** _____
Grade and Section: _____ **Date:** _____
Strand: ☐ STEM ☐ ABM ☐ HUMSS ☐ ICT (*TVL Track*)
Subject: *Business Ethics and Social Responsibility*
Type of Activity: ☐ Concept Notes ☐ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☐ Others: _____

Activity Title: **The Filipino Value System I**

Learning Target: To discuss the impact of the Filipino value system in business setting

References: *(Author, Title, Pages)*
1) (web) https://en.m.wikipedia.org, Retrieved September 9,2017;
2) M.D.R. Oclarit, CVIF Learning Activities

The **Filipino value system** refers to the set of values that a majority of us Filipinos hold important in our lives. As a general description, our distinct value system is rooted primarily in personal alliance systems, especially those based on kinship, moral obligation, friendship and religion. As with any society though, the values that we hold sacred can differ on the basis of upbringing, religion, and a host of other factors.

Examples of Filipino value system:

1. ***Utang na loob*** – It is considered as one of the most powerful moral indebtedness values in Filipino culture. It is an obligation to appropriately repay a person who has done one a favor, a form of reciprocity to show gratitude. Quantifying the original debt is difficult, but repayment is usually expected to supersede the original.
2. ***Filial piety*** – It is the important virtue and primary duty of respect, obedience and care for one's parents, elders and family members. It is a behavioral standard between the elders and youngers, that the elders should love the youngers and the youngers should respect the elders.
3. ***Padrino system*** – It refers to the patronage culture of Filipinos. It is a value system where one gains favor, promotion, or political appointment through family affiliation (nepotism) or friendship (cronyism). It is viewed as a roadblock to the development of a merit-based society.
4. ***Suki*** – Suki is a Filipino business relationship which involves building personal bonds between a customer and the business owner resulting to patronage or loyalty. A suki is normally given first priority in getting superior quality products, avails special discounted prices, and is offered better deals.

Exercise:

From the examples of Filipino value system listed above, choose two and discuss their impact on the business scenario. Limit your answer to three sentences each.