LEARNING AS ONE NATION
Expanded Project

Ethics_15

S H S L E A R N I N G A C T I V I T Y

Name: _____ **Score/Mark:** _____
Grade and Section: _____ **Date:** _____
Strand: ☐ STEM ☐ ABM ☐ HUMSS ☐ ICT (*TVL Track*)
Subject: ***Business Ethics and Social Responsibility***
Type of Activity: ☐ Concept Notes ☐ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☐ Others: _____

Activity Title: **Classical Philosophies in Virtue Ethics I**
Learning Target: To discuss the classical philosophies in virtue ethics
References: *(Author, Title, Pages)*
1) (web) www.ieu.utm.com, Retrieved August 20,2017;
2) M.D.R. Oclarit, CVIF Learning Activities

Virtue Ethics is a broad term that emphasizes the role of character and virtue in moral philosophy. It is an approach that emphasizes an individual's character as a key element of ethical thinking rather than either doing one's duty (or just merely following rules or procedures) or acting in order to bring about good consequences.

Three main strands of Virtue Ethics:

1. **Eudaemonism** – is a classical formulation of Virtue Ethics that holds that the proper goal of human life is *eudaimonia* (which can be variously translated as "happiness", "well-being" or "good life"), and that this goal can be achieved by practicing "arête" (virtue) in one's everyday activities, subject to the exercise of "phronesis" (practical wisdom) to resolve conflicts that might arise.
2. **Ethics of Care** – was developed mainly by feminist writers and was motivated by the idea that men think in masculine terms such as justice and autonomy, whereas women think in feminine terms such as caring, patience and self-sacrifice. It calls for a change in how we view morality and the virtues, shifting towards virtues exemplified by women. It emphasizes the importance of solidarity, community and relationships.
3. **Agent-Based Theories** – give an account of virtue based on our common-sense intuitions about which character traits are admirable (e.g. benevolence, kindness, compassion, etc.) that we can identify by looking at the person we admire, our *moral exemplars* or role models.

Exercise:

1. In your own words, discuss *eudaimonia* and relate it to Virtue Ethics.
2. In at most three sentences, explain ethics of care.
3. Do you agree that looking up to an individual as a moral exemplar should have limits? Briefly defend your answer.