LEARNING AS ONE NATION

Expanded Project

SHS LEARNING ACTIVITY

Name: _____ **Score/Mark:** _____

Grade and Section: _____ **Date:** _____

Strand: ☐ STEM ☐ ABM ☐ HUMSS ☐ ICT (*TVL Track*)

Subject: *Practical Research 1*

Type of Activity: ☑ Concept Notes ☑ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☐ Others: _____

Activity Title: **LA14: Pros and Cons of Qualitative Research**

Learning Target: To list advantages and disadvantages of qualitative research.

References: *(Author, Title, Pages)*

1) Yilmaz, K. *Comparison of Quantitative and Qualitative Research Traditions: Epistemological, Theoretical, and Methodological Differences*, p. 313;
2) Labaree, R. *USC Libraries Research Guides*;
3) Rubin, B. E., *et al. CVIF–DLP Learning Activities*

Pros and Cons of Qualitative Research

Advantages

1) This approach may allow the researcher to capture the qualities of the world that are difficult to express as numbers.
2) The researcher may find unexpected but valuable information in the broader observations allowed for in qualitative research.

Disadvantages

Qualitative datasets, such as interviews, are often more complex and open to the interpretation of the experimenter. As a result:

1) This type of research is difficult to repeat.
2) It is hard to study many samples or individuals.
3) It requires a high level of expertise in the area of research.

Exercises: Answer in no more than one (1) **complete sentence**.

1) Give an example of a characteristic that would be hard to express as numbers.
2) Why would a qualitative research project be hard to repeat to reach the same conclusion?