LEARNING AS ONE NATION

Expanded Project

SHS LEARNING ACTIVITY

Name: _____ **Score/Mark:** _____

Grade and Section: _____ **Date:** _____

Strand: ☐ STEM ☐ ABM ☐ HUMSS ☐ ICT (*TVL Track*)

Subject: *Practical Research 1*

Type of Activity: ☑ Concept Notes ☑ Skills: Exercise/Drill ☐ Illustration ☐ Performance Task ☐ Essay/Report ☐ Others: _____

Activity Title: **LA15: Applications of Qualitative Research**

Learning Targets:
1) To provide examples of qualitative research in areas of interest.
2) To decide on suitable qualitative research in different areas of interest.

References: *(Author, Title, Pages)*
1) Draper, A. K. (2004). *The Principles and Application of Qualitative Research* (Vol. 63, pp. 641–646). School of Integrated Health, University of Westminster. https://doi.org/10.1079/PNS2004397;
2) Dingal, V. B. *CVIF–DLP Learning Activities*

Qualitative research is associated with the nature or quality of human experiences and the meanings of these occurrences for individuals. Questions such as 'what', 'how', and 'why' are more likely to be asked than 'how much' or 'how many'. As well as studying issues in the context of everyday life, it is also interested in the individual's perception of and the explanation of the problems in question.

This form of study is interpretive and naturalistic because it aims to understand and explain beliefs and actions in the context in which they occur. With this, **political science**, **social work**, **philosophy**, **language**, **history**, and **education studies** all make extensive use. Qualitative research seeks to apply scientific methodologies to a specific situation by gathering and evaluating information and presenting findings to develop conclusions.

Qualitative research employs various sources such as focus groups, texts, images, photographs, video/audio recordings, public papers, historical artifacts, websites, and social media. However, most of these approaches fall under the categories of interviews and social life observations, both of which provide textual information.

Examples of Qualitative Research Studies:

(Individual case study): Describe the link between self-esteem and emotional stability in a person.

(Societal case study): Provide a descriptive insight into how the family, community, and interactions impact teenagers.

(Cultural case study): How do social media users perceive their online and offline social relationships?

(Language case study): How do personal perspectives and cultural differences influence translation?

Activity:

Form a group of a maximum of three (3) students. Brainstorm and discuss among your peers some possible topics (appropriate for your strand) that you think are feasible and doable for a qualitative–quantitative research.

Submit three (3) topics (with their corresponding working titles) for assessment to your expert teacher.